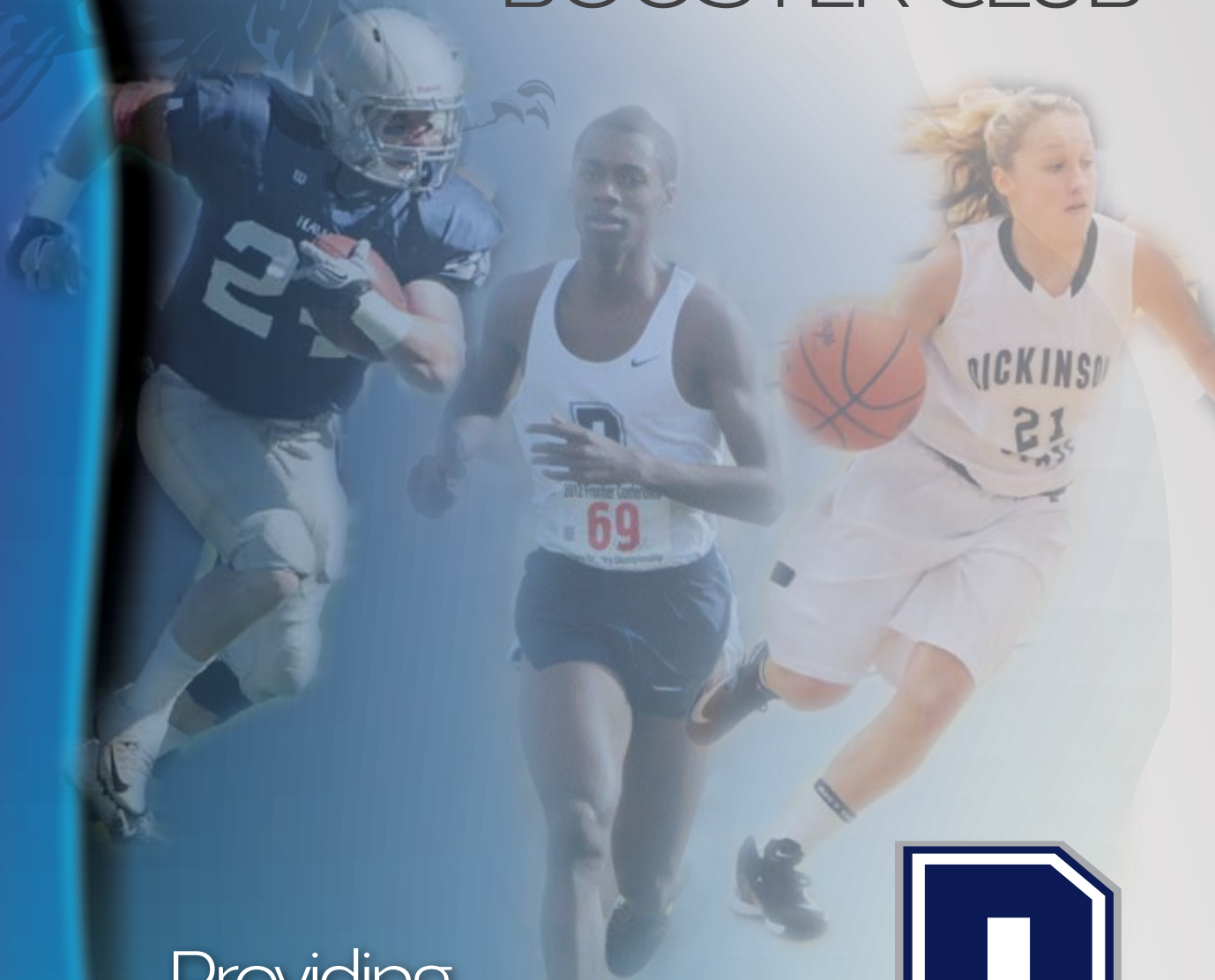


STEMET
SPONSORS
SHIP LEVELS
SPORTS



BLUE HAWK BOOSTER CLUB



Providing
Student Athletes
with Scholarships



PRIME BLUE SPO

Become a Game Day sponsor at one of the following events:

Football, Basketball, Volleyball, Track, Wrestling, Baseball, or Softball

FOOTBALL

- Corporate logo on event program
- One half page ad in football media guide
- Pre-game and Tailgate opportunities
- 3-20-30 second commercials on HawkVision at the BAC
- Static signage on HawkVision board at prime football game
- Static Signage located around BAC action sign
- Two season Passes to all DSU events
- Logo placed on DSU Athletic website
- Logo placed on Blue Hawk Booster website
- Invitation to Booster and Foundation donor events
- Tickets for 10 guests to Postgame socials
- Free admission to baseball and softball games
- Recognition Plaque
- Poster sponsorship
- 10 Media Guides
- Use of Foundation Suite for one DSU home games (Limit 6 people)

Game Day Sponsorship include:

- Six General Admission Tickets
- Mention in media promotions prior to the event
- Game day sponsor recognitions
- Additional PA announcements (4-6 per game)
- Present game ball at your Blue Hawk venue and assist with coin flip (optional)
- Present promotional items to audience
- Sponsor Post game Social Signage
- Main entrance static sign (3'x 8')
- Goal Post Banner

**Football benefits are for all DSU, Trinity and Dickinson High Games*

MEN'S & WOMEN'S BASKETBALL

- Corporate logo on event program
- One half page ad in Basketball media guides
- Static Signage located around Scott Gym
- Two Season Passes to all DSU events
- Logo placed on DSU Athletic website
- Invitation to Booster and Foundation donor events
- Recognition Plaque
- Poster sponsorship
- 10 Basketball Media Guides

Game Day Sponsorship include:

- Six General Admission Tickets
- Mention in media promotions prior to the event
- Game day sponsor recognitions
- Additional PA announcements
- Present game ball at your Blue Hawk Venue
- Present promotional items to audience
- Scorer's table static sign (3'x 8')
- 5 minutes at Halftime for promotions

SPONSORSHIP \$7500

SOFTBALL OR BASEBALL

- Corporate logo on event program
- Static Signage located around complex
- Recognition Plaque
- Poster sponsorship

Game Day Sponsorship include:

- Mention in media promotions prior to the event
- Game day sponsor recognitions (opportunity to throw 1st pitch)
- Additional PA announcements
- Static Signage Located around complex
- Program Recognition
- Opportunity to be recognized Prior to start of contest

WRESTLING

- Corporate logo on event program
- One half page ad in Wrestling media guides
- Static Signage located around Scott Gym
- Logo placed on DSU Athletic website
- Poster sponsorship

Game Day Sponsorship include:

- Six General Admission Tickets
- Mention in media promotions prior to the event
- Game day sponsor recognitions
- Additional PA announcements
- Present promotional items to audience
- Use of tickets backs for sponsorship
- Scorer's table static sign (3'x 8')

VOLLEYBALL

- Corporate logo on event program
- Six General Admission tickets to Volleyball Season
- Static Signage located around Scott Gym
- Logo placed on DSU Athletic website
- Poster sponsorship

Game Day Sponsorship include:

- Six General Admission Tickets
- Mention in media promotions prior to the event
- Game day sponsor recognitions
- Additional PA announcements
- Present promotional items to audience
- Use of tickets backs for sponsorship
- Scorer's table static sign (3'x 8')

TRACK

- Static Hawk Vision advertisement
- Sponsorship of events
- BAC signage located around BAC

PRIME GRAY SPO

***Become a Game Day sponsor at one of the following events:
Basketball, Volleyball, Track, Wrestling, Baseball, or Softball***

MEN'S & WOMEN'S BASKETBALL

- Corporate logo on event program
- One half page ad in Basketball media guides
- Static Signage located around Scott Gym
- B2 Network Advertising
- Two Season Passes to all DSU events
- Logo placed on DSU Athletic website
- Invitation to Booster and Foundation donor events
- Recognition Plaque
- Poster sponsorship
- Signed Team Poster
- 10 Basketball Media Guides
- Christmas Social with Coaches

Game Day Sponsorship include:

- Six General Admission Tickets
- Mention in media promotions prior to the event
- Game day sponsor recognitions
- Additional PA announcements
- Present game ball at your Blue Hawk Venue
- Present promotional items to audience
- Main entrance static sign (3'x 8')
- 5 minutes at Halftime for promotions

SOFTBALL OR BASEBALL

- Corporate logo on event program
- One half page ad in softball media guide
- Static Signage located around complex
- B2 Network Advertising
- Recognition Plaque
- Poster sponsorship
- Signed Team Poster
- 10 Media Guides

Game Day Sponsorship include:

- Mention in media promotions prior to the event
- Game day sponsor recognitions (opportunity to throw 1st pitch)
- Additional PA announcements
- Static Signage Located around complex
- Program Recognition
- Opportunity to be recognized Prior to start of contest
- B2 network recognition between every inning

WRESTLING

- Corporate logo on event program
- One half page ad in Wrestling media guides
- Static Signage located around Scott Gym
- B2 Network Advertising
- Logo placed on DSU Athletic website
- Poster sponsorship
- Signed Team Poster
- 10 Wrestling Media Guides

Game Day Sponsorship include:

- Six General Admission Tickets
 - Mention in media promotions prior to the event
 - Game day sponsor recognitions
 - Additional PA announcements
 - Present promotional items to audience
 - Use of tickets backs for sponsorship
 - Main entrance static sign (3'x 8')
-

VOLLEYBALL

- Corporate logo on event program
- One half page ad in Volleyball media guides
- Six General Admission tickets to Volleyball Season
- Static Signage located around Scott Gym
- B2 Network Advertising
- Logo placed on DSU Athletic website
- Poster sponsorship
- Signed Team Poster
- 10 Volleyball Media Guides

Game Day Sponsorship include:

- Six General Admission Tickets
 - Mention in media promotions prior to the event
 - Game day sponsor recognitions
 - Additional PA announcements
 - Present promotional items to audience
 - Use of tickets backs for sponsorship
 - Main entrance static sign (3'x 8')
-

TRACK

- Static Hawk Vision advertisement
- Sponsorship of events
- BAC signage located around BAC

WHITE SPONSORSHIP

\$1750

BANNER MEMBERSHIP

Your sign and sponsorship will be seen at the following events:

- At every Dickinson High and Trinity High home football Game (10)
- At every DSU home football game (5-6)
- At every DSU home basketball game (14 men) (13 women)
- At every DSU home wrestling match
- At every volleyball match at DSU (10)
- At DSU Graduation
- At every regional event hosted by DSU at Scott Gym
- Listed in every media guide and game program for all sports at DSU
- Video board message at all football home games
- All DSU indoor camps throughout the year
- Listed on all DSU websites

Stadium Capacity

- BAC capacity 4,000
- DSU Scott Gymnasium capacity 1,500

Banner Size

- 2.5' x 7' Banner at BAC
- 2' x 4' Banner at Scott Gymnasium

Over 50,000 people will see your sponsorship over the next year!

Banner Membership will run from July 1 to June 30 of each year.



SCOREBOARD SPONSORSHIP

- 20-30 second commercials will be sold at \$200 per ad at a max of 2 per game
- Each sponsorship will be used for all Dickinson State University, Trinity and Dickinson High School football games. (15 regular season games plus playoffs)
- A Video Board graphic and the Sponsors Logo will display along with PA Announcement for each sponsorship
- Your sponsorship will be displayed on the largest outdoor Video Board in North Dakota
- Each sponsor will be listed in the DSU football game program as a sponsor

Your logo will be seen on the LARGEST OUTDOOR VIDEO BOARD IN NORTH DAKOTA at all DSU, Trinity and Dickinson High Football games!

1st Down (12-16 per game)	\$3,500	Instant Replay	\$1,500
Quarter Stats (4)	\$2,000	Halftime Entertainment	\$1,250
Touchdown	\$2,000	Halftime Stats	\$1,250
Field Goal	\$1,500	Player of the Game	\$1,000
Fan Cam	\$1,500	Hit of the Game	\$ 750
Time Out	\$1,500	Starting Lineups & Coaching Staff.	\$ 750

BAKKEN SPONSORSHIP

\$15,000/year
(3 year commitment)

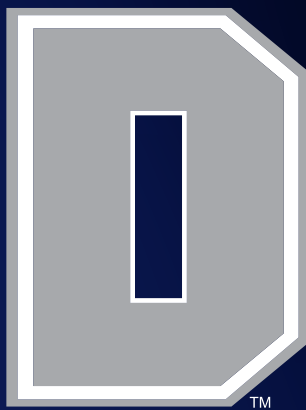
- 3- 20 second ads on scoreboard at all Football games—21 games
- 36" x 96" static banner at BAC football field
- 24" x 48" on-court sticker at DSU basketball gym
- Full page ad in all DSU athletic Media Guides
- Logo on all game day programs for DSU athletics
- 3 Public Announcements per football game
- 4 Public Announcements at all DSU basketball games
- Sponsorship of the Monthly DSU athletic newsletter
- Sponsorship of the Quarterly DSU Booster Club newsletter
- 10 Weekly Luncheon events with the coaches (*Fall only*)
- 4 Season Passes
- Booster Club Membership (*see brochure*)

Other available options

- Halftime give-a-ways
- Door prizes
- Drawings
- Ability to host guests at athletic events

You would be a vital part in helping the DSU athletic department raise scholarship dollars for the 2013-2014 athletic season.





TM
DICKINSON
STATE UNIVERSITY

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Ty Orton | 701.483.2473 | Ty.Orton@DickinsonState.edu

bluehawkboosters.org