

SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

*Bachelor of Business Administration
Esports Administration*

DELIVERY
MODES:

Traditional*
Classroom

Online*

DSUlive*



#discoverdsu

The Esports Administration program builds on DSU's existing BBA programs and utilizes coursework developed by the University of North Dakota for the esports core. The program prepares students for positions in managing basic esports enterprises.



Bachelor of Business Administration Esports Administration

GENERAL EDUCATION COURSES..... see catalog for details
credit hours needed: 31

PRE-MAJOR COURSES

ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
BOTE 210	Business Communication	3
BOTE 247	Spreadsheet Applications	3
COMM 216	Intercultural Communication(M/C)	3
ECON 201	Principles of Microeconomics	3
MATH 146	Applied Calculus I	3
MATH 305	Probability and Statistics	4
		<i>credit hours needed: 28</i>

ADMINISTRATION MAJOR COURSES

ACCT 315	Business Law I	3
BADM 336	Management and Leadership	3
BADM 356	Organizational Behavior	3
BADM 369	Business Ethics and Critical Thinking	3
BADM 376	Production/Operations Management	3
BADM 388	Management Information Systems	3
BADM 455	International Business	3
BADM 485	Business Policy	4
ENTR 366	Entrepreneurship	3
FIN 326	Managerial Finance	3
MRKT 301	Principles of Marketing	3
		<i>credit hours needed: 34</i>

ESPORTS COURSES (Collaborative Agreement with UND)

KIN 129	Esports I.....	3
KIN 139	Esports II	3
KIN 159	Esports III.....	3
KIN 243	Intro to Esports Coaching.....	3
KIN 340	Esports and Healthy Gaming	3
KIN 343	Esports	3
DSU or UND	Esports Electives at 200-400 prefix level	9
		<i>credit hours needed: 27</i>

TOTAL CREDIT HOURS NEEDED: 120