

# Résumé Writing Guide

A résumé is a marketing tool that highlights the aspects of your background you wish to draw to an employer's attention. It is often an employer's initial contact with you and they typically base decisions to

interview on the content of this document. Résumé writing is important and deserves an investment of time. You must be willing to write and edit until you have a well-organized document that emphasizes your most relevant qualifications for the position you seek.

On average an employer initially spends less than 30 seconds reviewing your résumé. In this short time you need to convince the reader you are impressive enough to be invited for an interview. How do you do this? Where do you start? First of all, you need to know what a résumé is and what it is designed to do. Make those 30 seconds count!

## **The Basics:**

- **1. Be concise:** Use phrases not sentences; use words that are carefully chosen.
- **2. Think in terms of the** <u>reader</u>: Gear your résumé to the skills, experiences, and qualities employers seek in a candidate. Focus on the needs of your target employers. It will be beneficial to write your résumé based on the qualifications listed in the job vacancy listing.
- **3.** Use a formal writing style: Because this is an important document, stick with a formal writing style using abbreviations only for states (ND), GPA, and degrees (BS, BA, MA, PhD).
- **4. Make your résumé easy to read:** Choose a visually appealing layout that presents the most relevant information in the top portion of your résumé. Don't make the employer hunt to locate information! Using .5 inch to 1.5 inch margins is recommended.
- **5.** Use a font that is easy on the eyes and between **10** and **12** point: Employers may scan your résumé into a computer database so use bold, italics and underlining conservatively. Fonts such as Calibri or Arial are a good choice.
- **6. Length:** Many employers prefer one page, but use two pages if your experience and qualifications warrant. If you do use two pages, put the most relevant information on the first page and be sure to put your name and "page 2" at the top of the second page. If you have difficulty narrowing down your résumé, consider removing elements that are not closely related to the opportunities for which you are applying.
- **7. Final Draft:** Proofread carefully! Don't rely on spell check alone. Spell check cannot distinguish if you should use two, to, or too! If you are sending an electronic copy of your résumé, save it as a PDF to ensure your format is maintained when opened on a new computer. If you are not saving the file as a PDF, send the email to yourself first to ensure it looks professional when it is opened.

## Select a Résumé Format:

There are three basic types to consider.

1. Chronological: This is the most common type of résumé and presents your experience by listing and

describing positions you have held (whether paid or unpaid), employers, and dates. Present information in reverse-chronological order (most recent first).

- **2. Functional:** This style emphasizes skills, qualifications, and accomplishments rather than position titles, employers, and dates. It can be effective for career changers or those with limited or erratic work histories. It may also work well for someone who wants to emphasize skills they have acquired relevant to current job objectives.
- **3. Combination:** This combines the functional and chronological styles. Experience is organized chronologically with duties and responsibilities presented through skill clusters.

## When Should You Use Curriculum Vitae?

A curriculum vitae (CV) is typically for academic or research positions. It is usually longer than a résumé and will include publications, areas of research, presentations, and courses one is prepared to teach. Please visit the Career Development Center if you feel curriculum vitae is right for you.

Once you determine which format you think would work best for your background and purpose you can begin your first draft. Remember, your résumé highlights *RELEVANT* information related to the position(s) to which you are applying. Organize this information into categories that are easy to understand and identify by employers.

<u>Résumé Sections:</u> How you order and label the sections of your résumé should be based on what aspect(s) of your background are most relevant to the position(s) you seek. Do not use an online or Microsoft Word résumé template. They often omit critical information, are very difficult to edit, and often do not retain the original format when emailed. Remember, readers reviewing your résumé will give the most attention to what is at the beginning of your résumé and pay less attention as they scan to the bottom. Make sure what you want them to see jumps out at them EARLY!

## **Identifying Information:**

- Name, address, phone number, and email address (an address such as <u>cutiepie@yahoo.com</u> will not promote you as a candidate).
- Ensure your voice mail is professional and appropriate for potential employers to leave a message if need be.
- Include a local and permanent address if you are a current student.

## **Objective:**

- A brief statement providing focus to your résumé indicating the kind of position you want and what you offer. The rest of the résumé should provide evidence of your qualifications for the position you seek.
- Should be specific to a position, skills you want to utilize, or field you want to enter.
- This is an optional section. Remember space on your résumé is prime real estate. If you do not write a *GOOD* objective, it would be better to omit the objective altogether to save space for

- other qualifications. You may substitute an objective with "Career Highlights" or "Summary of Qualifications" section.
- Example of a **BAD** Objective: A career with a progressive organization where I can use my education, skills, abilities, and experience to effectively contribute to the overall organization. --- What kind of job does this person want? The reader would have no idea what this person's career goals are. The reader wants to know what you can contribute to the company. Match the organization's needs to your skills and abilities.
- Example of a **GOOD** Objective: A mechanical engineering position in manufacturing operations and development where mechanical aptitude and commitment to safety can contribute to profits and efficiency. **OR** A position as an auditor with a large public accounting firm.---An objective can limit your options if it is too specific. That's why it is a good idea to write a new one for each position you apply for. Always tailor it for the job you seek.

## **Education:**

- Include institution(s) attended, degree(s) obtained or expected, major(s), graduation date, minors, and concentrations.
- Can include relevant courses, study abroad, honors, or scholarships (or put these in separate sections).
- GPA is optional, depending on the position you are applying for. DO NOT list your GPA if it is
  under a 3.0. You may include your overall and major GPA, making sure to designate each one
  clearly.
- High School information is not included unless you are a freshman or sophomore, or you had a specialized high school experience relevant to your career objective.

## **Relevant Coursework:**

This is an important section to include, especially when applying for internships, as employers like to know your familiarity with their particular field. List the highest level of coursework taken in your major, as well as any coursework related to your career goal. Be sure to list the courses in two or three columns, so they may be read more easily.

## **Projects:**

If you have completed any relevant projects in your classes you can include them here. A project section highlights relevant technical and teamwork skills which are of interest to an employer. List the name of each project and the semester in which it was completed. Use phrases to describe the project, and start each phrase on its own line with an action verb. Be sure to discuss your role in the project, the purpose of the project, and how you met the challenges presented.

## **Skills:**

- A skills section is important to include, especially when applying for positions which require some level of technical knowledge. This section can include computer skills, language abilities, laboratory, and research skills.
- May be broken down in specific sections: For example, computer science majors may have hardware, software, and programming listed under computer skills.
- Indicate your level of expertise if indicating a foreign language. A great resource is the Language Skills Self-Assessment Tests through the Interagency Language Roundtable www.govtilr.org.

## **Experience:**

- Always keep your objective in mind when deciding what experiences you will include and highlight!
- In the experience section any relevant work, volunteer, or leadership experience should be listed. Traditional résumé formats begin with present/last position and record information in reverse chronological order. However, your most important and relevant experiences should ideally appear first. In order to highlight relevant experiences, try creating more specific categories such as "Writing Experience, Computer experience, Work Experience", and list experiences accordingly. Usually, listing experiences in these types of categories will naturally result in a reverse chronological order within each category.
- Each experience should be listed separately with the job title, name of department, name of
  organization, city and state, and dates of employment being included. Under each experience,
  list accomplishments that would be of interest to an employer and translate your experiences
  into results, quantifying when possible. Use an action verb to start each phrase, and remember
  it is okay to include fragments and incomplete sentences.
- A tip you can use to be sure you have worded your statements properly is to put an *imaginary* "I" in front of the statement. If it makes sense with the "I", you have probably written the statement correctly.

## SAMPLE ACTION VERBS

Abstracted Accomplished Accumulated Achieved Acquainted Acquired Acted Adapted Addressed Adjusted Administered Adopted Advanced Advertised	Consolidated Constructed Consulted Contacted Contracted Contributed Controlled Converted Conveyed Convinced Cooperated Coordinated Corrected Corresponded	Explained Explored Expressed Extracted Extrapolated Fabricated Facilitated Factored Familiarized Fashioned Filed Financed Focused Followed through	Measured Mediated Memorized Mentored Merged Met deadlines Ministered Modeled Moderated Modernized Modified Molded Monitored Motivated	Repaired Replaced Reported Represented Researched Reserved Reshaped Resolved Responded Restored Restructured Retailed Retained Retrieved
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Advocated Created Forecast Negotiated Reviewed Netted Aided Critiqued Forecasted Revised Allocated Cultivated **Formed** Nourished Revitalized **Amplified** Customized Formulated Nurtured Revolutionized Analyzed Cut **Fortified** Obliged Riveted Answered Debated Fostered Observed Routed Applied Debugged Found Obtained Saved **Appointed** Decided Founded Operated Scheduled **Appraised** Decreased Funded Orchestrated Screened Defined **Furnished** Ordered Searched Apprised Approached Delegated **Furthered** Organized Secured **Approved** Delivered Gained Originated Secured Arbitrated Demonstrated Gathered Outlined Selected Archived Designated Generated Overhauled Served as Served on Arranged Designed Governed Oversaw Detailed Served Arranged Grouped **Packaged** Articulated Detected Guided Participated Serviced Assembled Determined Handled Perceived Set goals Assessed Harmonized Performed Settled Developed Persuaded **Assigned** Developed Helped Set-up Assisted sensitivity Hired Photographed Shaped **Assumed** Devised Hosted Pinpointed Simplified responsibility Diagnosed Identified Pioneered Sold Planned Solicited Attained Directed Illustrated Attended Disbursed **Imagined Prepared** Solidify Audited Solved Discovered **Implemented** Presented Discriminated **Improved** Presided Sorted Augmented Authored Discussed Incorporated Prevented Sourced Authorized Dispatched Increased Printed Specialized Automated Dispensed Influenced Prioritized **Specified Awarded** Informed Displayed Processed Spoke Backed Disproved Initiated Produced Sponsored **Balanced** Disseminated Innovated Stabilized Programmed Billed Standardized Dissuaded Inspected Projected **Boosted** Distinguish Inspired Promoted Stimulated **Bought** Installed Proofread Streamlined Distributed **Briefed** Documented Instigated **Proposed** Strengthened Broadened Doubled Instilled Provided Studied Submitted **Budgeted** Downsized Instituted **Publicized** Built Drafted Instructed **Published** Suggested Calculated Drew Insured **Purchased** Summarized Catalogued Earned Integrated Quadrupled Supervised Categorized **Economized** Interacted **Qualified** Supplemented Centralized Edited Interfaced Read Supplied Certified Educated Interpreted Realized Supported Chaired Effected Reasoned Intervened Surveyed Charted Elicited Interviewed Reassured Synthesized

Checked	Eliminated	Introduced	Reclaimed	Systematized
Classified	Emphasized	Invented	Recognized as	Tabulated
Closed (a deal)	Empowered	Inventoried	Recommended	Taught
Coached	Enabled	Invested	Reconciled	Terminated
Coded	Enacted	Investigated	Reconstructed	Tested
Collaborated with	Encouraged	Invited	Recorded	Trained
Collated	Enforced	Involved	Recruited	Transcribed
Collected	Engineered	Isolated	Rectified	Transformed
Combined	Enhanced	Joined	Redeemed	Translated
Communicated	Enlarged	Judged	Redesigned	Treated
Compared	Enlightened	Launched	Redirected	Tripled
Compiled	Enlisted	Lectured	Reduce	Tutored
Completed	Ensured	Led	Reduced	Underwrote
Composed	Entertained	Liaised	Reeducated	Unified
Computed	Established	Listened	Referred	Updated
Conceived	Estimated	Lobbied	Reformed	Upgraded
Concentrated	Evaluated	Located	Registered	Upsized
Conceptualized	Examined	Logged	Regulated	Utilized
Conciliated	Exceeded	Made	Rehabilitated	Validated
Condensed	Excelled	Maintained	Reinforced	Valued
Conducted	Executed	Managed	Related	Verified
Conferred	Exhibited	Manufactured	Remodeled	Visualized
Configured	Expanded	Marketed	Rendered	Won
Conserved	Expedited	Mastered	Reorganized	Wrote
Considered	Experimented			

## **Activities:**

- Evidence of involvement is important to employers as it shows another dimension of you as a candidate.
- Include campus activities, volunteer positions, committees, and athletics. You may have listed
  and described activities that are relevant to your objective in the Experience section. In that
  case, don't repeat them again. This section will include other activities in which you've been
  involved.
- Include position, organization name, location, and dates of involvement (month/year-month/year).
- You may want to include descriptive statements if you had significant accomplishments or skills you developed through participating in the activity.
- Put activities relevant to your objective in your Experience section for greater emphasis.

## Interests:

- List of personal interests is optional; good for rapport building during interview.
- Be specific and truthful.
- Do not go overboard with your list, keep it to one line.

#### **Honors and Achievements:**

The purpose of listing honors is to indicate strong academic abilities and to relate them to the mission of the employer. These should be listed in chronological order, with the most recent first. They can include the month and year the honor was received, and high school honors and award can be included if there is room. Examples of honors include special awards, Dean's List, and scholarships. Achievements may be listed in a separate section which outlines shows, exhibits, and publications.

## **References:**

- Not mandatory to include a statement about references such as "References Available Upon Request."
- Create a separate "references" sheet with your header information at the top that lists the names and contact information of individuals (faculty, supervisors) who have agreed to serve as your recommenders. This sheet should only be provided upon request.
- Ensure that your references are positive! Make sure to keep your references informed about which positions you are applying for so they may tailor their reference to highlight your skills and abilities that will be applicable to the position.

Contact the Career Development Center for assistance with writing cover letters, résumés, and thank you letters. Stop by the CDC to view résumé samples. The CDC is also available to assist with mock interviews.