


Dr. Jeff D. Borden


Curriculum Vitae (2025)


Experienced, academic executive seeking to lead an institution whose mission is to transform student success and organizational culture through the confluence of validated, effective, holistic learning practices, support, and technology, as well as innovation, research, and data-driven practices.

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DISCIPLINE EXPERTISE & LEADERSHIP INTERESTS

Student Success

Communication

Learning Science

Vision / Mission

CURRENT WORK EXPERIENCE

Dean, School of Leadership Studies (2023-present) Gonzaga University - Formerly School of Professional Studies, oversee and represent all undergraduate, graduate, in-person, online, continuing education / non-tuition, budgeting, benefaction, and accreditation / program review as a constituency within the greater university setting.

Faculty member (1996 – present) Since graduating with a Master’s in (Human) Communication and throughout my education career, I have never stopped teaching (at least 3 terms per year) in a part-time or full-time capacity at some US institution (e.g. – Chaminade University, Saint Leo University, Iowa Community College Online Consortium Institutions, etc). When working for specific universities I have taught for those institutions moving through tenure and promotion at Chaminade and Saint Leo, but when working at para-education organizations, I worked as an adjunct / part-time faculty member. My in-person and online teaching has been in the Communication, Education, and Leadership disciplines.

Advisory Board / Steering Committee Member – Empowered Educator Advisory Board (Cengage); IMS Advisory Board; ConnectED Advisor; African Sisters Education Collaborative

Consultant / Speaker (Ad hoc) for education, business, and non-profit organizations around the country (1997 - present) - promoting strategic planning, eLearning, covid-19 responses, transitioning across modalities, organizational / educational change, improving corporate communication, a culture of learning innovation, identifying vision / mission, operationalizing efficacy, and effective leadership.

Current Activities & Responsibilities as Dean:

- Senior leader of the School of Leadership Studies (SLS); 1 of 7 Schools at Gonzaga University (GU); Currently reports to Interim-Provost and President; *CEO / CAO / COO / CMO / Professor*
- Professor of graduate and undergraduate academic (and facilitator of non-academic / professional) courses across SLS departments.
- General responsibilities: Faculty Support – Staff Support – Program Growth & Management - Budgeting – Forecasting – Hiring – Curriculum & Accreditation Support – School Representation

– Operationalization of Shared Governance – Data Analysis – Guardian of School Needs – Ensuring Mission Alignment – Etc.

- Promotion of the Jesuit, humanistic, whole-student academic experience for all students regardless of level (SLS includes undergraduate and graduate) or modality (SLS teaches online, hybrid, and in-person).
- Oversee and support university rank, promotion, and tenure for faculty, including post-tenure review.
- Oversee and support faculty development, sabbatical, committee, and service work.
- Support and when possible, create opportunities for faculty research, grants, and fellowships at Gonzaga and abroad.
- Support and direct Associate Dean, Assistant Dean, as well as Chairs, Program Directors and Coordinators.
- Provide program directors and department chairs with learning data and analysis specific to students, faculty, course, program, budgetary, and delivery for program review and assessment.
- Gonzaga Leadership Teams: Academic Council (voting member), Provost's Council, Council of Deans, Faculty Senate (nonvoting member), Staff Assembly, Center for Lifelong Learning Advisory Board, Student Journey Mapping Committee, and Academic Technology Advisory Committee (including University Portal Subcommittee and University Student Onboarding Subcommittee).
- Build new programs and credential rich pathways: Certificates (both academic and professional); new Graduate programs; Continuing Education Unit offerings; and investigate new Undergraduate programs.
- Work closely with graduate enrollment management, recruiting, marketing, and student services to optimize reach and efficacy; Blogging; Webinar Support.
- Find and optimize new enrollment streams (e.g. Military Officers, 4+1 students, completer degrees, etc.).
- Engage with Academic Affairs bi-yearly faculty hiring process and promote SLS hiring needs for faculty and staff positions.
- Build and scale multimodal, transdisciplinary, and multi-leveled persistence analytics and processes.
- Manage a team of professional staff (Learning Experience Design, Faculty Training, Faculty Support, Academic Technology Administration, Creative Services, Content / Library, etc).
- Build and manage School Advisory Board, maintaining relationships with Chairman and members through benefaction, assistance, and strategic planning.
- Work directly with University Advancement to seek benefaction for both restricted and unrestricted funding, in addition to grants and other financial aids to the School as well as the endowment of the university.
- Successfully won two URM Postdoc awards, including one which has moved to a full tenure line.
- Support enrollment management (both undergraduate and graduate) through travel, presentations, webinars, and other connection opportunities with prospective students.
- Support university athletics through cross-departmental programming and marketing.
- Representing the university in local, regional, domestic and international venues; provide webinars, panel discussions, and video presentations for GU and SLS.
- Course development of Leadership in the AI Revolution course #4 – capstone.
- Continue to *present, consult, and publish* within and around higher education.
- Continue to “*trend spot*” for higher education.
- *Teach* 1-3 academic (for-credit) courses per year across various modalities, levels, and support non-credit / CE course loads.
- *Dissertation committee* member (currently sitting on 2 committees)
- *Note: As GU has no Graduate Dean or dedicated Graduate School, much of my work overlaps with this position which may be created in the future.*

DEGREES & CERTIFICATIONS

Clayton Christensen Institute Higher Education Innovation Disruption and Development Summer Program	2014
Institute for the Future Innovation in Practice Certificate	2012
Argosy University Doctor of Education (Leadership) Dissertation: <i>The effects of class size on student success as determined by course completion and course grade</i>	2011
OLC Total Quality Matters Certificate	2006
eTeaching Institute Instructional Design Certificate	2002
University of Northern Colorado Master of Arts in Human Communication Thesis: <i>Semiotics and Narrative as Engagement Devices in Public Rhetoric</i>	1997
University of Northern Colorado Bachelor of Arts in Human Communication Senior Capstone: <i>Gamification of Persuasive Education</i>	1995

HISTORICAL POSITIONS HELD

- National University: **Vice Provost of Learning Experience, Design, and Innovation** (Consultation 2021-2022; Formal hire 2022-2023); **Professor**
- *D2L*: **Chief Academic Officer** (2020-2022)
- *Institute for Inter-Connected Education*: **Executive Director** (2017-2022)
- *Davis College (Rwanda)*: **Davis Scholar in Residence** (2018-2021)
- *Ucroo / Campus*: **Chief Academic Officer** (2018 – 2020)
- *Saint Leo University*: **Chief Innovation Officer/VP of Teaching & Learning Strategy** (2013 – 2018); **Director of System Architecture** (2018-2019) / **Assistant, Associate, and Professor** (Communication; Education)
- *Pearson*: **Chief Academic Officer for Higher Education** (2011-2013); **Executive Director of the Center for eLearning & Innovation** (2012-2014); **Interim Assistant Provost** helped lead university that was closing through agreement with Pearson (2012-2013); **Assistant Vice President for Teaching and Learning** (2010-2012); **Academic Liaison** (2009-2010)
- *Chaminade University* **Lecturer / Ass. Professor** (2008-2012) Online Communication
- *eCollege* (Acquired by Pearson 2008-2009): **Executive Director of the eLearning Institute** (2006-2009); **Director of Academic Training & Consulting** (2006-2009); **Instructional Design Consultant** (2002-2006)
- *Metropolitan State College of Denver*: **Interim Chair of Rhetoric & Public Speaking** (1999-2001); **Coordinator of Rhetoric & Public Speaking** (1998-2002); **Lecturer** (1998-2002); **Advisor** (1998-2002)
- *University of Northern Colorado*: **Enriched Lecturer** (1997-1999); **Director of**

Kumbres Learning Community Cohort (1997-1999); **Director of Class Act Learning Community** (1997-1999); **UNCO / HS Liaison** for Dual-Credit (1999); **Student Advisor** (1997-1999); **Graduate Assistant** (1996-1997)

- **Adjunct Faculty Member** – Northwest Iowa Community College (2007-present); Iowa Lakes Community College (2019-present); Southeastern Community College (2006-2014); Los Angeles College International (2006-2008); National University – Curriculum Designer & Adjunct Faculty (2006-2008); Corinthian College (2002-2005); Westwood College (2004-2008); Metropolitan State College of Denver (1997-1998; 2002-2004); Front Range Community College (1997-1999)
- **Advisory Board Member:** WCET Working Group (2007-2012); Ministry of Education for Greece (2009-2011); University of the Rockies College of Education (2011-2013); SIIA Working Groups for Gamification (2014); CWiC Executive Steering Committee (2015-2018); Executive Director of the eLearning Institute (2006-2009) *which held, trained on, and assessed PD around CEUs for CU system, IU system, Rutgers, and TCU, as well as ad hoc trainings for hundred of colleges / universities*; D2L Executive Product Advisory Board (2016-2022); Global Online Learning Development and Extended Network (GOLDEN) (2020-2022).

CURRENT & PREVIOUS EXECUTIVE | ACADEMIC WORK EXPERIENCE & RESPONSIBILITIES

- **Direct Report Organizations:** (GU): School of Leadership Studies staff, faculty, and Adjunct Instructors, Enrollment Management + Marketing (graduate), and dotted line to advancement; (NU) Learning Experience & Design, Program Directors, Center for Teaching & Learning, Graphic Design, Learning Analytics, and several independent contributors (200-member team) and Online Teaching Adjuncts (70+ across 5 Schools); (D2L): Academic Affairs; (IICE): Faculty Fellows; (SLU): Learning Design; Learning Innovation; Education & Learning Technology; Faculty Development & Enrichment; Library / Content Faculty and Staff; (Pearson) Academic Affairs Division (1200-employees across 17 departments); (eCollege): Instructional Design, Solutions Consulting, Academic Affairs; (MSCD) Public Speaking Adjuncts (55+ faculty)
- **University Boards:** Provide Board of Trustee, Board of Regents, and Advisory Board members with information, presentations, and other information (GU SLS / NU / SLU)
- **Budget / Finance:** Worked with both academic and commercial operating budgets ranging from \$500K - \$42M and capital budgets of up to \$10M (GU / NU / Pearson / SLU); Note - separate from incubator and innovation lab budgets of \$400K - \$5M (SLU / NU); Managed largest budget within Academic Affairs (NU & SLU); Analyzed, reported, and/or managed academic budgeting (e.g. - net tuition revenue to total cost of instruction, discount rate, yield, endowment to FTE ratios, in addition to adjunct hiring, content contracts, etc.) (GU / SLS / NU / D2L / SLU / MSCD / UNC). Oversight of grant offices and/or writing has directly and indirectly totaled more than \$25M in ten years (GU, NU, SLU). (I have managed financial reductions, personnel layoffs, and holdbacks. I have also produced innovation partnerships, incubation investments, and revenues tied to means other than enrollments.)
- **Data & Analytics:** Provide departments and/or administration with learning analysis specific to student, faculty, and design data (GU SLS / NU / SLU); Brought increased capacity for learning analytics through behavioral, cognitive, demographic, affective, conative, and satisfaction data to augment enterprise data analysis already being performed (GU SLS / NU / SLU)
- **Academic Collaboration:** Dean's Council; Provost's Council; Academic Affairs leadership; University Leadership Council (GU SLS / NU); Liaised with Student Affairs, Student Success, Institutional Effectiveness, I.T., Enrollment, Marketing (GU / NU / D2L / Ucuroo / SLU); Grant Management and Oversight (GU SLS / SLU); University / Faculty Senate appointment (GU SLS -

voting member / NU -non-voting member SLU – voting member / MSCD – voting member); Won and managed multiple grants for innovation, technology, adaptivity, and more. (NSF, Title III, USDOE, Erasmus+, NATO, Hilton, Gates, OLC, etc.) (GU SLS / SLU / MSCD); Represented the University on external Community and Advisory Boards and through other memberships and associations (GU SLS / NU / SLU / MSCD / UNC)

- **Academic Work:** Dissertation review committee member (GU SLS / SLU); Redeveloped Freshman Experience including SLU 100/101 course for all students (SLU); Content curator and developer (including SPE 1010 Workbook) for all 55+ sections (MSCD); Performed teaching and learning audits to promote effective transformation of pedagogy / andragogy, design, and modality practices (NU / SLU / Chaminade / MSCD / UNC); Created the Alternate Reality Learning Experience platform, driving curriculum integration for authentic learning across all modalities and disciplines (SLU / MSCD / UNC); Instruction of at least two courses per year (GU SLS / NU / SLU / MSCD / UNC); Re-imagined Course Development incorporating constructivist, data driven, engagement models for modern learning design; Moved from 31 week to 16-week development cycle and saw retention improve as a result of design choices (SLU); Master Syllabus initiative for all faculty to more easily update and manage materials (NU / SLU); *Guest lecturer* at Denver Seminary (Homiletics / Hermeneutics) 2015-2023
- **Administration / Executive Leadership:** In 30-years, I have hired more than 200 faculty and staff and I have dismissed almost 20 employees at various universities; Reporting departments cultural inventory trended up (positive & satisfaction) which was antithetical to every other department within the organization (NU / SLU); Trended as customer service oriented, collaborative, and enjoys coming to work (SLU); Created new enrollment streams and found opportunities for new enrollment channels (SLU); Manage the largest team of professional staff spanning multiple regions and schools in the NU portfolio (Learning Experience Design, Faculty Training, Faculty Support, Academic Technology Administration, Creative Services, Content / Library, etc) (NU); Re-envisioned library as a focal point for the university (SLU); Promoted university as experts in teaching and learning, innovation, research, and technology, via social media, in-person presentations, and through collaborative efforts with educators from around the globe (GU SLS / NU / SLU / Chaminade / MSCD / UNC); Through Center for Teaching and Learning Excellence, managed and implemented full professional development program regarding eLearning around multi-tenet systems – trained 1400 F/T and Adj faculty in 9 months using multi-leveled approach (Essentials, Savvy, Sage) and developed staff (SLU); Built and managed the Center for Teaching and Learning Excellence as well as oversight of a new Hall floor to create the “Hyper-connected Classroom of the Future” (SLU); Established various advisory boards to promote student, faculty, and staff cohesion (Innovation, Content, Design, Library, Technology, etc.) (SLU)
- **Education Technology Work:** Created, operated, and contracted a true “Next Generation Learning (eco)System” including: (new) LMS, ePortfolio, Portal, Community, Mobile, O365, and more than 35 LTI integrations (NU / SLU); Delivered and supported education technology architecture and enablement for (all) NU staff and faculty across the entirety of NU schools (NU, NCU, Seattle U); Create and templatize learning-science-based (new) online courses while ensuring existing library of courses is consistently refreshed and optimized (GU SLS / NU / SLU); Developed and implemented a strategy for modern teaching and learning across all modalities and generational stakeholder groups (GU SLS / SLU); Developed and implemented the “world class learning” practices for Learning Designers, including course development, retention strategies, eLearning quality, etc. (GU SLS / NU / SLU); Advised and supported faculty concerning course issues and effective practices across all technology-enabled modalities (GU SLS / NU / SLU / MSCD / Chaminade / UNC); Moved university from a sunsetted LMS to fully interoperable, Next Gen Learning System in 18 months (GU SLS / NU / SLU)

- Strategic Planning:** In addition to specific work at all universities regarding strategic planning as a team member, I have also facilitated, consulted for, and supported strategic planning at more than 15 colleges and universities in the USA, adding another 3 universities globally (GU SLS / NU / D2L / Ucuroo / SLU / eCollege / MSCD / UNC); Provided senior leadership with meaningful ways to promote modern education trends and technology to support student (and stakeholder) success. (D2L / Ucuroo / SLU / MSCD); Support the *Executive Cabinet* regarding higher education, learning, ed tech, and administrative trends to better build initiatives and plan (GU SLS / NU / D2L / Ucuroo / SLU); Created a learning innovation incubator so faculty, students, and staff can promote and find support for teaching and learning innovation, at scale (GU / NU / SLU)
- Student Success Work:** Increase whole-learner (*student success*) retention / persistence through transformation of people, platforms, and processes (GU SLS / NU / SLU); Enhance learner success through new, unique, or proven *data-driven learning analytics* (GU SLS / NU / SLU / MSCD); Lead “Low Cost / High Quality” content initiative, including incentives, training, and management of moving to OER and other materials options for courses – driving overall materials costs down by 1/3 (NU / SLU); Created solutions for educational success at the institution level, program level, and course level regarding multi-modal learning offerings (GU SLS / NU / SLU / MSCD / UNC)
- Operational Work:** Driver of several institutional initiatives including Credential Rich Pathways, Academic Next Generation Learner Experience (ANGLE), Program Health Index, Enrollment Pathways, Alumni Connection, OER Commons, several data initiatives, etc. (NU); Advised and partnered with lifelong learning center with specific credential rich pathway innovations, courses, and programs (GU SLS / NU / SLU); Assist departments in portfolio creation and management of optimized programs (GU / SLS / NU); Build and support institutional *professional development* for academic (teaching & learning), administrative (strategy & innovation), and IT (integration & support) enrichment (NU); Developed, Implemented, and Managed outcomes, assessment, and (e)Portfolio strategies and operations across all modalities (including student folios as well as promotion and tenure folios) (GU SLS / NU / SLU); Set Academic vision for all modalities of Teaching and Learning (GU SLS / NU / D2L / SLU) and support through faculty development planning and implementation; Directed and guided multiple innovation / research teams and guided academic mission and vision of research to practice for learning innovation (SLU); Established K-12 partnerships for professional development and other collaboration (SLU / UNC)
- Innovation Work:** Lead efforts around multiple Learning Innovation projects: CBE / Micro-Credentialing / Badging, Destination Saint Leo, Alternate Reality Learning Experiences, My Saint Leo Minute, Lions SHARE, Classroom of the Future, Mursion / Avatars, Virtual & Augmented Reality, etc. (SLU); Created, managed, and continually updated an IMS-award winning “Next Generation Learning System” (NU / SLU) impacting all modalities; Built Augmented / Virtual Reality Labs as well as promotion of A/VR assets in distance courses (SLU)
- Partnership or Commercial Work in Support of Academics or Organizations:** Representative stakeholder with external, HE organizations: IMS Global; OLC; WCET; Western Academic Leadership Forum (CAO’s of 4-year institutions) (NU / D2L / Ucuroo); Assist K-20 educators in optimizing the eLearning experience of all stakeholders (students, faculty, administrators, etc.) (D2L); Developed and implemented the very first OPM initiative between ASU and Pearson; Ran an “internal OPM” for NU; Advise internal product team, marketing team, academic consulting team, and instructional design team regarding the most *effective, pragmatic, and efficient practices* and illustrations of eLearning (D2L / Ucuroo); Identify appropriate *covid-19* responses for colleges and universities, establishing strategies for working through and beyond the pandemic (IICE, D2L); Partner with schools and other organizations to *provide meaningful certifications and other credentials*. (D2L, IICE, Ucuroo); Liaise between university and external education

stakeholders including the Department of Education, Accreditation agencies, para-Education organizations (like WCET, Educause, etc), and Education thought leaders (like Sir Ken Robinson, EdX, etc.); Advisor for CWiC (Courseware in Context) Framework – strategic planning, operational work, research, and white papers for Tyton Partners / Gates Foundation (2015-2018) (<http://coursewareincontext.org/>)

- **Grant Oversight:** Secured and/or supported grant writing for everything from data analytics (\$2M grant to leverage Discourse Analytics & Civitas Learning - SLU) to AI tools (\$700K NU for enrollment and advising work with Relativ.ai - NU). Provided direct support for faculty who procured sizable grants and contracts with external organizations such as Smart Sparrow (SLU), Raise Your Hand (SLU), Inscribe (SLU / NU), and Microsoft (SLU / GU). Partnered with and/or created revenue streams by providing platforms for various higher education institutions such as Monash University (Australia), Johns Hopkins University, Stony Brook University's PD strategy, and the productization of Mursion which is still leveraged by Weber State, Tuskegee University of Alabama and more (See <https://simulation.saintleo.edu/partnership/> for examples that remain a revenue stream for the university.)

FACULTY | ADVISING | TEACHING EXPERIENCE

Note – terms include Fall, Spring, Summer and include 4-, 8-, 10-, 12-, and 16-week contexts.

- Build and teach: Leadership in the AI Revolution capstone - “Leading Transformation w/AI” – DPLS 704 / LDRS 603 / COML 528
- Build and teach: Instructional Leadership Academy; Leaders Innov8 Academy
- Build Public Speaking (COM 103) Blueprint course at NU (2022-2023)
- 2 terms as Instructor of Public Speaking (COM 103) at NU (2023-present)
- 15 terms (including summers) as Adjunct Instructor of Public Speaking (SPC 121) at Northwest Iowa Community College (NWICC) (2018-2022)
- 11 terms (including summers) as Adjunct Instructor of Fundamentals of Communication (SPC 101) at Iowa Lakes Community College (2019-2022)
- 2 terms as Education faculty of Middle & High School Curriculum and Philosophy (EDU 350) at Saint Leo University (SLU) (2013 – 2018)
- 3 terms as Education faculty of Leading the School Organization (EDU 707) SLU (2013-2018)
- 2 terms as Education faculty of special course Communication in Education (EDU 330) SLU (2014 – 2018)
- 2 terms as Communication faculty of Professional Speaking (CMM 205) SLU (2013-2018)
- 16 terms as Enriched Lecturer of Introduction to Communications (COM 101) at Chaminade University (CU) (2008-2015)
- 10 terms as Enriched Lecturer of Introduction to Teaching Methods (ED 110) at CU (2010-2015)
- 18 terms as Adjunct Instructor of Public Speaking (SPC 121) course at Southeastern Community College (2006-2015)
- 4 terms as Adjunct Instructor of Composition I (ENG 101) course at Northwestern Iowa Community College (2011-2015)
- 6 terms as Adjunct Instructor of Public Speaking (SPC 121) course at Northeastern Community College (2010-2015)
- 2 terms as Adjunct Instructor of Interpersonal Communication (SPC 122) NWICC (2011-2015)
- Senior Faculty Member / Instructor of EDU 100 series courses (101A, 101B, 102, 103, 104, 105, 107) eCollege (2002-2015)
- 25 terms as Adjunct Instructor of Basic Public Speaking (ENG 302) Westwood College (WWC) (2004-2008)
- 8 terms as Adjunct Instructor of Business Communication (ENG 201) WWC (2004 - 2008)
- 9 terms as Adjunct Instructor of Computer Applications (CA 101) WWC (2004 - 2008)

- 6 terms as Adjunct Instructor of Success Strategies (PDC 111) WWC (2004 - 2008)
- 3 terms as Adjunct Instructor / Developer of Speech Communication course at Los Angeles College International (2006-2008)
- 3 terms as Adjunct Instructor of Speech (SPE) Front Range Community College (1997-1999)
- 10 terms as Coordinator of Basic Public Speaking (SPE 1010) at Metropolitan State College of Denver (MSCD) (1999-2002)
- 15 terms as instructor of Basic Public Speaking (SPE 1010) MSCD (1996-2002)
- 4 terms as instructor of Advanced Public Speaking (SPE 3010) MSCD (2001-2002)
- 3 terms as Creator, Coordinator, and Instructor of Internet 'Hybrid' course for Basic Public Speaking (SPE 1010) MSCD (2001-2002)
- 3 terms as Instructor of Online Interpersonal Communications course (SPE 1710) MSCD (2000-2002)
- 6 terms as Instructor of Business & Professional Speaking (SPE 3100) MSCD (1999-2002)
- 2 terms as Creator and Instructor of Communication in the Courtroom (SPE 390 - Omnibus course) MSCD (2002)
- 4 terms as instructor of Reader's Theatre (THE 4200) MSCD (2001-2002)
- 1 term as Instructor of Graduate Professional Speaking (SPCO 522) University of Northern Colorado (UNC) (1997-1999)
- 3 terms as Instructor of 5 Oral Interpretation courses (SPCO 111) UNC (1997-1999)
- 2 terms as Instructor of Introduction to Communications courses (SPCO 102) UNC (1997-1999)
- 2 terms as Instructor of Interpersonal Communication Online (SPCO 321) UNC (1998-1999)
- 6 terms as Instructor of Professional Speaking (SPCO 212) UNC (1996-1999)
- 6 terms as Team Teacher of Courtroom Communication (SPCO 341) UNC (1996-1999)
- 7 terms as Enriched Lecturer UNC (Summer 1997-Summer 1999)
- 6 terms (including summers) as Coordinator of Basic Public Speaking Learning Community courses for Teachers (SPCO 100/103) UNC (1997-1999)
- Human Communication High School Liaison between UNCO and Poudre Valley School District / Weld County School District – full time HS appointment (1999)
- 2 terms as Director, Advisor, and Instructor of Basic Public Speaking Learning Community courses for Kumbres (WCSD, Hispanic HS students) (1997-1999)
- 3 terms as Director, Advisor, and Instructor of Basic Public Speaking Learning Community course for Legal Eagles (PVSD, HS students) (1997-1999)
- 2 terms as Instructor of Persuasion (SPCO 343) UNC (1998-1999)
- 2 terms as Instructor of Persuasion (SPCO 343) UNC (1998-1999)
- 4 terms as Teaching Assistant for 5 Beginning Speech Labs (SPCO 103) UNC (1995-1997)
- 1 terms as Teaching Assistant for Oral Interpretation (SPCO 111) UNC (1997)
- 3 terms as Instructor of Public Speaking (COM 115) (1997-1999)
- 2 years as Speech / English teacher – Hilltop Baptist School (Private Christian High School) (1999-2000)
- Undergraduate Internship as Communication Facilitator and Mediator for The United Way and all Weld County legal entities project "Children's Advocacy in Weld County" to create Weld County Children's Code (1993)

Student Evaluations:

Student rankings (averaged from 1996-present) is 3.82/4 or 4.78/5.
Evaluations available upon request.

AREAS OF SPECIALIZATION

I have delivered 90+ Keynote / Plenary presentations in 30 years, as well as 2000+ product Trainings /

Workshops / Webinars / Demonstrations specific to eLearning, Education, etc. Sessions have been delivered in USA (49 / 50 states), South America, Central America, Australia, Asia, Middle East, and Europe (43 countries). Lists and references can be made available upon request.

- Sample Large Organization Keynotes: AACC, Cengage Lifelong Learning (x4), ETOM, ATD, TextHelp, Ucroo, AAACE, NERCOMP, NJEdge, WCET, Transforming HE Future (Australia), Mobile Technologies & Web 2.0 (Hong Kong), ICCOC (provided keynote 17 of 20 years), D2L European Connection Events, ISTE, NMC Second Life Conference, Online Educa-Berlin (Germany), etc.
- Sample Colloquia / Convocations: Medical University of South Carolina, Montgomery County Community College, Kentucky Community & Technical College System, Piedmont College, LSU Innovation, Monash University (Australia), King Khalid University (Saudi Arabia), Caritas Bianchi College (Hong Kong), Wisconsin K12 ISD, Utah K12 ISD, Felician University, etc.
- Symposia: Over twenty years I have been asked more than 25 times to act as the main leader / facilitator for national gatherings of senior leaders (presidents, provosts, deans, etc.), often providing multiple presentations, workshops, and/or trainings throughout multi-day experiences. WCET, Pearson, Gates Foundation, D2L, Cengage (12 events from 2022-2025)

Keynote / Workshop / Colloquia / Training Topics of Expertise:

- Student Success, Learning Analytics, Data-Driven Decision Making
- Education 3.0: Neuroscience, Learning Science, eLearning / Education Technology
- Innovation, Creativity, and Associative Thinking
- Leadership, Transformation, Organization, and Change Management
- eLearning, Hybrid Learning, Distance Education
- Communication Generalist: Public Address, Professional Speaking, Organizational Communication, Small Group / Teams, Semiotics, Narrative, and Persuasion
- Dramatization and Gamification Techniques for Guided Practice and Application

PEER REVIEWED PUBLICATIONS | PRESENTATIONS | RESEARCH

- Review board member of The Journal of Dynamic Teaching (May 2012 – present)
- According to Academia.edu, Dr. Borden has been cited in 6,590 academic papers and journals (Aug, 2024).
- Book Reviewer for new public speaking textbooks. Wadsworth Publishing (2002; 2006).
- 150+ Regional, National, Consortia, and International Conference keynote, plenary, training, and (commercial / academic) workshop presentations (2002-present) regarding online education, public communication, and general education. (e.g.: OLC, NACOL, ISTE, AECT, NMC, NERCOMP, NJEdge, EDUCAUSE, WCET, ICCOC, ASU-GSV, CAEL, League of Innovations, ABED (Brazil), EDEN (Portugal), OEB (Germany) CCA, CIT, Innovations, SALT, etc.) Full list available upon request. Audiences ranged from 25 – 12,000.
- 25+ Senior Leadership keynote, plenary, and/or workshops for education companies such as Cengage (including 12 from 2023-25), Pearson, Modo Labs, D2L, Moodle, and more.
- 50+ College / University keynote, plenary, colloquium, graduation presentations. (e.g.: University of Kansas, University of Colorado at Denver, Regis University, NW Missouri State University, Texas Christian University, Fairfield University, University of Massachusetts Dartmouth, Michigan State University, etc.) Full list available upon request. Audiences ranged from 15 – 500.
- 20+ K-12 keynote, plenary, faculty development presentations. (e.g.: Coquitlam District #43, Diocese of Saint Petersburg, Diocese of Miami-Dade; Jefferson County School District, Denver Country School District, Weld County School District, etc.)

Academic Research, Articles, and Book Chapters (descending by year):

(Google Scholar Profile: <https://scholar.google.com/citations?user=Qv7UNGsAAAAJ&hl=en>)

- Borden, J. D. (2025, Spring). Leadership in the Age of AI. International Journal of Servant-Leadership. IJSL Press.
- Borden, J. D. (2021, Fall). Education 3.0 and eLearning across modalities (Anthology). [Editor, Preface, Chapter 1 author]. IGI Global Publishing. <https://www.igi-global.com/book/education-elearning-across-modalities/267367>
- Bishop, J. (2021, Fall). Cases on technologies in education from classroom 2.0 to society 5.0 (Anthology). [Borden, Chapter 7, Education 3.0: Some innovation required]. IGI Global Publishing. <https://www.igi-global.com/book/cases-technologies-education-classroom-society/258351>
- Glick, D. (2020, June). Early warning systems and targeted interventions for student success in online courses (Anthology). [Borden, Chapter 13, Non-cognitive signals and systems: The science and technology of connectedness]. IGI Global Publisher of Timely Knowledge. <https://www.igi-global.com/book/early-warning-systems-targeted-interventions/244668>
- Sengupta, E., Blessinger, P., Makhanya, M.S. (2020). International perspectives on the role technology in the role of humanizing education (Anthology). [Borden, Chapter 5, pp. 69-85. The science and technology of educational interconnectedness]. Emerald Publishing Limited. <https://www.emerald.com/insight/content/doi/10.1108/S2055-364120200000033005/full/html>
- Vogel-Wallcutt, J., Schatz, S. (Eds.) & Contributor: Borden, J. (2019). Scaling education through technology. (2019). *Modernizing learning* (p.p. 82, 356). Advanced Distributed Learning Initiative.
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- Borden, J. (2016). Education 3.0: Neuroscience+ Learning Research+ Education Technology. Conference Paper and Presentation. *Fairfield University Research Symposium, Connecticut*.

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- Borden, J. D. (1996, March). *Can an audience remember your message better?* [Paper presentation]. Colorado Speech Communication Association, Greeley, CO, USA.
- Borden, J. D. (1996, April). *Narrative storytelling versus expository speaking in the quest for memory retention* [Panel Presentation]. University of Northern Colorado Research Symposium, Greeley, CO, USA.
- Borden, J. D. (1996, April). *Teacher to teacher: Communication competence in the workplace* [Panel Presentation]. University of Northern Colorado Research Symposium, Greeley, CO, USA.

Borden, J. D., & Allen, L. (1996, April). *A cluster criticism of Rush Limbaugh is a big, fat idiot and other observations* [Panel Presentation]. University of Northern Colorado Research Symposium, Greeley, CO, USA.

POPULAR ARTICLES | BLOGS | INTERVIEWS | WEBSITES | PODCASTS | VIDEOS 

Note: Top 100 Influencers in Online Learning (June 2014-present); Metrics of: 39 Reach; 20 Resonance; 26 Relevance / Top 200 Influencers in Learning (Sept 2017 – present)

Popular Articles:

Educause Infographic (2021). <https://getpath.com/lp/designing-college-experience/>

US News eLearning Expert (2021-22). <https://www.usnews.com/news/live-events/dr-jeff-borden>

Campus Technology (2016) Alternate Reality Gaming Spices Up Professional Development. Retrieved from <https://campustechnology.com/Articles/2016/01/27/Alternate-Reality-Gaming-Spices-Up-Professional-Development.aspx?Page=2>

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O'Neil, M. (2014). What 5 tech experts expect in 2014 [Contributing Expert]. The Chronicle of Higher Education. <https://chronicle.com/article/What-5-Tech-Experts-Expect-in/143829/>

Borden, J. (2014). 7 tech predictions for higher education in 2014. <https://www.ecampusnews.com/2013/12/31/7-tech-predictions-higher-ed-101/>

Walsh, K. (2014). Bringing Together Learning Science and Technology to Envision "Education 3.0" (NERCOMP)

Borden, J. (2013). Predictions: 8 Trends in K12 Education (2013). www.sophia.org/school-of.../predictions-8-trends-in-k-12-education

Kamanetz, A. (2013). 8 Ed Tech Predictions for 2014. http://digital.hechingerreport.org/content/8-ed-tech-predictions-for-2014-part-1_1101/

Lawton, W., Ahmed, M., Angulo, T., Axel-Berg, A., & Burrows, A. (2013). HORIZON SCANNING. Pp27-33. (Borden Interview)

Borden, J. (Producer). (2012, September 5). 21st century teaching: Multi-modal and multi-nodal.

Borden, J. (2011). Collaboration techniques and software tools. Chief Learning Officer Magazine.

Borden, J. D. (2011b, August). The future of online learning. eLearn Magazine, an ACM Publication. <https://elearnmag.acm.org/archive.cfm?aid=2024704>

Blogs:

Regular contributor to: Institute for Inter-Connected Education, Campus, Cengage, McGraw Hill, Wired Innovations, Saint Leo, Pearson, Medium, Personal website, and many guest contributions

- ZagsLead Blogs (LinkedIn platform) (2024)
- Various D2L blogs (2021-2022)
- <https://www.d2l.com/blog/teaching-and-learning-studio-jeff-borden/>
- <https://www.iceinstitute.org/blog> (2018-2021)
- <https://blog.campus.app/> (2018-2021)
- <https://todayslearner.cengage.com/the-learning-and-cognitive-science-of-student-engagement/> (2019-present)
- <https://todayslearner.cengage.com/the-neuroscience-of-unlearning/>
- 100 Mentors (accepted nomination in 2017): <https://blog.100mentors.com/implementing-new-digital-learning-education-technology/>
- <http://insights.wired.com/profile/DrJeffBorden> (2010-2015)
 - <https://www.wired.com/insights/2013/09/education-3-0-embracing-technology-to-jump-the-curve/>
 - <https://www.wired.com/insights/2013/12/education-3-0-getting-to-know-the-brain/>
 - <https://www.wired.com/insights/2013/10/education-3-0-learning-psychology-embracing-better-ways-to-teach/>
- <https://wcetfrontiers.org/?s=Borden> (2016-2019)
- <http://jeffpresents.com/index.php/blogs-videos-more> (2005-present)
- McGraw Hill: <https://medium.com/inspired-ideas-prek-12/a-summer-reading-list-for-the-master-teacher-8162608bba84> (2020)
- <https://medium.com/inspired-ideas-prek-12/brain-based-note-taking-b25e0eef143c> (2020)
- <https://s3.amazonaws.com/ecommerce-prod.mheducation.com/unitas/school/explore/free-resources/study-skills-guide.pdf> (2020)
- <https://er.educause.edu/articles/2014/10/from-gamification-to-touch-interfaces-designing-for-21st-century-learners> (2014)
- <https://www.d2l.com/blog/need-know-building-next-gen-learning-system/> (2014)
- <https://oeb.global/oeb-insights/driving-the-future/> (2013)
- <https://oeb.global/oeb-insights/a-vision-into-education-3-0/> (2013)
- <https://er.educause.edu/articles/sponsored/2021/3/your-choice-bridges-built-or-silos-fortified>
- Weekly Contributor: Online Blogucation (eCollege Blog; 2005 – 2008)
- Regular Contributor: Pearson Learning Solutions & Academic Executives Blog (2009-2019)
- Regular Contributor: Research & Innovation Network Blog (2012-2018)
<http://researchnetwork.pearson.com/author/jeffborden>

Webinars, MOOCs:

In addition to webinars for Metro State, Pearson, Saint Leo University, Ucruo, and D2L (as an employee), I have been asked to provide many webinars for other HE organizations over time:

- Learning Frameworks - https://d2l-opencourses.cm-hosting.com/product?catalog=Learning_Frameworks
- Social Emotional Learning - https://d2l-opencourses.cm-hosting.com/product?catalog=Social_Emotional_Learning
- Inside Higher Ed / D2L
 - You Don't Want a Culture of Learning Innovation (July, 2021)
- Cengage Learning
 - Cultivating Cultures of Connection in Higher Ed (2021)
 - Webinar Series: Covid-19 Challenges and Solutions (2019-20)

- Online Inclusivity: Inspiring Learning for ALL Students
- Exams, Discussion Boards, Projects – Oh My! Assessing Learning in All Course Formats
- Learn how to meet instructional outcomes in any course format
- How to Meet Your Instructional Goals this Fall
- Do-First Learning = Teaching, Learning & Modality Success
- Institute for Inter-Connected Education YouTube Channel:
<https://www.youtube.com/channel/UCxPiQM1zXwQSL3OdsWHSQkA> - 7 webinars
- IICE Webinar: Tips, Tricks, Ideas & Strategies for eLearning (COVID-19 Edition):
<https://www.youtube.com/watch?v=A5ph25PxW44&t=26s> – 7 webinars
- Educause Teaching with Technology Webinars – 2

Video: (Keynotes, Videos, Interviews, Podcasts, Leadership, etc.)

- SUNY keynote (Mar 2022): <https://sunyonlinesummit2022.edublogs.org/live-recordings/>
- University of Wilmington keynote (Feb 2022): <https://www.wilmu.edu/faculty/faculty-development-day.aspx>
- ASU-GSV Panel: EdTech + CBE (April 2022): <https://www.youtube.com/watch?v=Vkr6CxrW9g>
- ASU News: Provost Interview (Feb 2022): <https://news.asu.edu/20220201-arizona-impact-future-higher-ed-likely-be-mix-person-online-classes>
- Campus Technology: Enrollment, Absences, Lack of Engagement Top Challenges During COVID (January 2022): <https://campustechnology.com/articles/2022/01/21/enrollment-absences-lack-of-engagement-top-challenges-during-covid.aspx>
- 42 Lines (SymphonizED conference) keynote (Oct 2021): <https://info.42lines.net/student-success-were-doing-it-wrong>
- IHE / Rod Murray Podcast (2021) - https://www.rodspulsepodcast.com/2021/08/covid-converted-edition-6-interview_01966446503.html
- IHE “The Key” Podcast (2021) - <https://insidehighered.podbean.com/e/teaching-and-learning-in-another-fluid-fall/>
- NETA Keynote: <https://www.cengage.com/events/economics-teaching-conference/>
- Pearson Canada Digital Summit Keynote:
https://www.youtube.com/watch?v=GxUxkv_dUEk&t=222s
- EdUp Edge Podcast Interview (2021): <https://anchor.fm/warren-kennard/episodes/9-The-learning-cocktail--with-Dr--Jeff-Borden-evqlid>
- CETL at University of Arizona Global Campus: <https://www.youtube.com/watch?v=wdY2WkJc30Q>
- LSU Fall Innovation Series (Panel & Keynote): <https://online.lsu.edu/fierce-for-transformation/>
- Multiple keynote presentations / interviews for Spark Growth (2017; 2014):
<https://thoughtleader.exchange/2017/01/28/jeff-borden/>
- KUROGO Higher Ed Mobile Conference: <https://www.youtube.com/watch?v=ikHpSVSw4QE>
- Canadian Teaching & Learning Conference: https://www.youtube.com/watch?v=GxUxkv_dUEk
- CAEL: <https://www.youtube.com/watch?v=GSbDFPvVVS0>
- University of London (Keynote & Panel): <https://www.youtube.com/watch?v=BFslan1Qyk4> OR <https://www.youtube.com/watch?v=-K7JGuq8FXM>
- Tunxis Community College: <http://vimeo.com/93546010> OR https://www.youtube.com/watch?v=y51NTH4_jH0
- Q&A Following NERCOMP Keynote: <https://www.youtube.com/watch?v=ldMTYTyQtNU>
- Interview by Dr. JJ Walcutt (Innovation in HE): <https://www.youtube.com/watch?v=rPkW1JAo-Gk>
- LETU CDT Lunch n Learn: <https://www.youtube.com/watch?v=6wk17Q8XsRE>
- Online Educa Berlin: https://www.youtube.com/watch?v=Z_KtcX1jNI8 OR <http://www.online-educa.com/audio-video-130114> (See Opening Plenary Video)
- CEN Creative Uses for Technology in the Classroom: <https://www.youtube.com/watch?v=TrWvB-5xO8k>

- EdChat Alternate Reality Game for Educators Opening: <https://www.youtube.com/watch?v=QFBcAhe56fM>
- School of Thought Short-Film – 3 Vignettes (x7 minutes) of the “Future of Learning” (Higher Education (2014) - <https://www.youtube.com/watch?v=HxTO60qiT6k>; High School - <https://www.youtube.com/watch?v=RqtKvR3Fx8Q>; Middle School - <https://www.youtube.com/watch?v=RKz3m-kquYE>)
- Teaching & Learning Conference (Pearson): <http://www.slideshare.net/PearsonLearningSolutions/jeff-borden-education-30-learn-better>
- Creating a Great Conference Proposal (2012). Presentation for Sloan C / Merlot: <http://www.youtube.com/watch?v=roO9atssCC0&feature=youtu.be> OR <http://prezi.com/bqh79hfqowcd/creating-a-great-conference-proposal/>
- Yahoo Education Interview: The Flexibility of Online Learning (by Jennifer Quintenz)
- Rutgers: <http://ce-stream01.rutgers.edu/cbox/ondemand/web/4670664672abcb8d520cd26065/default.html>
- University of Wyoming: <http://www.uwyo.edu/techforum/keynote.htm>

ADDITIONAL PROFESSIONAL EXPERIENCE

- Over a decade, outside of academic consulting and strategic planning, I have formally consulted with more than two dozen Presidents, CEOs, CIOs, and other C-level stakeholders on initiatives ranging from communication to sales to culture to vision / mission. Similarly I have informally consulted with dozens more.
- NeighborWorks America full educational consulting: curriculum creation, course facilitation, training for faculty, platform training, etc. (2019-2021)
- Better Together conference Emcee (2021)
- CiTE conference Emcee (2003-2013)
- Coquitlam (British Columbia) Workshops (8): Teaching and Learning for the 21st Century (2019 – 2021)
- Plenary, Workshops, and Faculty Training – Department of Defense / USSOCOM (2013-17)
- 3 Diocese School Districts throughout Florida – workshops and teacher training (2014-17)
- Jeffco Teaching and Learning workshop for high school teaches (2013).
- Future Finds conference presenter to the United States Senate Education Committee (February, 2008)
- Consultant for various government agencies and leaders regarding education and curriculum (2003-present)
- Consultant for various University / College initiatives, strategic planning, eLearning, Competency Based Education, Transforming Teaching, etc. (Examples: Central Piedmont Community College; Stony Brook University; Northwest Missouri State University; etc. More available upon request.) (2005-present)
- Master Teacher Seminar: Cherry Creek School District (2003)
- Metro Project Workshop: Stand Up & Be Funny - Comedy and Improvisational Techniques (2002)
- Communication Seminar for the International Association of Administrative Assistants (2001-2002)
- Delivery Strategies for Speakers: American Baptist Churches of the West (2002)
- Communication Seminars for the School of Business “Master Teacher” Program (1999 - 2015)
- Metro Project Seminar: “Stand up and be funny” - Improvisational techniques for stand-up comedy - MSCD
- Trial Consulting for Juries / Voir Dire – Denver District Attorney Office (1997-2005)
- Communication Seminars for National Public Radio (1997-2005)
- Communication Seminar for the Registered Dieticians Association (1999)
- Storytelling seminars for KUNC radio, Advanced Teaching Seminars (1997-2000)

- Communication Consulting and Presentation for JS Consultants (1999)
- Restraint/Takedown Seminar Leader at North Colorado Medical Center (1994-1997)
- Emergency Room, PsychCare, Family Recovery Center Technician (1993-1996)

PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS

- International Leadership Association
- WCET
- Educause
- National Communication Association
- Online Learning Consortium
- GOLDEN
- Toastmasters Organization

SERVICE ACTIVITIES

- Member of University Academic Council; Provost's Council, Council of Deans, Center for Lifelong Learning Advisory Board, Student Journey Mapping Committee, and Academic Technology Advisory Committee (including University Portal Subcommittee and University Student Onboarding Subcommittee) (2023-present) Gonzaga University
- Member of University Senate & Academic Affairs Committee (2022-2023) National University
- Member of University Senate (2014-2018) Saint Leo University
- Advisor to Community Foundation of Tampa Bay (2015-2018)
- Member of Faculty Senate (2000-2002) MSCD
- Faculty Sponsor of Campus Crusade (1999-2002) MSCD
- Faculty Sponsor of Comedy Club for students (2001-2002) MSCD
- Coordinator of 1st, 2nd, and 4th Annual Speech Communication Contest at the University of Northern Colorado (1996-1999)
- Member of Diversity Advocacy Board at the University of Northern Colorado (1999)
- Faculty Sponsor and Assistant Coach of Women's Lacrosse Team (1998-2000) University of Northern Colorado

AWARDS

- Educause 1st Runner Up for Start-up Pitch Competition (2018)
- IMS Global 1st Runner Up for Complete System Integration (2016)
- Sloan C / Merlot Best In Track Idea – Serious Games for Learning (AKA “Flipping The MOOC”) (2012)
- Edublog Award for dual posts, “Letters to Online Course Authors and Developers” (2009) (<http://onlinesapiens.wordpress.com/2009/05/12/letters-to-online-course-authors-and-developers/>)
- Advisor of the Year (2001) Metropolitan State College of Denver
- Graduate Teaching Assistant of the Year (1997) University of Northern Colorado

PRE-CAREER (NOTABLE) WORK EXPERIENCE

- Big Brother Program (2000 - 2003)
- Youth, Drama & Music Director at First Baptist Church of La Salle (1992-2001)
- Community Theatre Actor / Director. Greeley, Co. (1995-2001)

- Standup Comedian. Various Venues around Colorado. (1993-2004)
- Youth Director at St. Paul's Congregational Church (1988-1990)
- Psychiatric Team Assistant and Instructor at North Colorado Medical Center (1991-1997)
- Hall Director for 12 Developmentally Disabled clients at Country View Care Center (1996-1998)
- House Facilitator for 4 Developmentally Disabled clients through Home Health of the Rockies (1998-2001)